



highly  
interconnected  
& vibrant  
e-trade

# hive

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## What is it?

ASEAN is home to one of the most vibrant markets in the world and the 'hive' platform fosters greater collaboration among ASEAN freight forwarders. The interconnectivity of the 'hive' platform makes trade more accessible, predictable and easier for freight forwarders associations members.

## How it works?

Apart from ASEAN Federation of Forwarders Associations (AFFA) and their members, the 'hive' platform also brings on board other players in the trade and logistics industry to advance ASEAN trade. Currently, there are four main services for 'hive' users - Partner Discovery Service, Trade Compliance Services, Cross Border Services and Membership Management System.



## Partner Discovery Service

**Partner Discovery Service (PDS)** is a social-media-like application that exposes members to possibilities of collaborations and partnerships by listing their profiles, post company events and receive notifications of potential leads. Users can search, discover new partners, initiate communications and create connections. Reviews and endorsements of partners' strengths increase transparency and credibility.

With a single point of access to this extensive database, reaching out for partnership in ASEAN and beyond becomes a breeze.

### DISCOVER

- Search for freight forwarders in specific countries
- Refine search results with filters that match specific requirements

### CONNECT

- Foster stronger network and collaboration in the logistics industry
- Improve credibility by endorsing each other's activities and business
- Increase exposure with more reviews

### COMMUNICATE

- Initiate communication with the potential partners through live chat, email or phone

### COLLABORATE

- Insightful information of users
- Notifications of search activities on your business
- Recommend services based on search filters

## Customs and Trade Compliance Services

**Customs and Trade Compliance Services** facilitate the fulfilment of trade compliance. Business users can simply start the regulatory submissions via the web, fax, email or electronic integration (regardless of data format) with 24x7 support through phone, email and live webchat. This suite of services reduces complexities, compliance costs and data errors through data re-use.

- Singapore TradeWeb
- Singapore Electronic Certificate of Origin (eCO)
- US Automated Commercial Environment (ACE)
- US Electronic Importer Security Filing (ISF) "10 + 2"
- Canada Advance Commercial Information (ACI) eHBL
- Japan Advance Filing Rules (AFR)
- Electronic Air Waybill (eAWB)
- Cross Border Services (xBS)
- Restricted / Denied Party Screening (applicable for US Customs and Border Protection)
- Smart HS Codes Search and Classification (applicable for Singapore TradeWeb)



## Cross Border Services

**Cross Border Services (xBS)** is a centralised global trade platform that facilitates cross-border trade with end-to-end compliance connectivity. Covering the B2B to B2G value chain, it has an ever-growing global network of over 163,000 connected parties and 50 over customs authorities.

xBS makes an ideal system of records with the document pouch stitching trade documents from various stakeholders into logical sets, allowing sharing and instant retrieval. For regulatory submissions, xBS transforms data into trade declaration formats (local and respective) and routes requisite approvals for clearance of goods to users.

xBS' inherent automatic data population and pre-validation capabilities ensure accuracy and consistency in declarations. Real-time dashboard, alerts, status and electronic integration drive better collaboration, increase visibility among stakeholders and reduce compliance complexities.

## Portal and Membership Management

**Portal and Membership Management System (MMS)** is an optional module developed for associations or industry bodies to manage their portals and members. It offers the following features:

- Track and manage membership
- Customise circulars and electronic Direct Mailers (eDMs) for different types of members
- Improve interaction with members through the social-media-like platform
- Feedback and survey channel to evaluate members' satisfaction level
- Online payment gateway for members to perform membership renewal and upgrade

### Who should use it?



Freight Forwarders



Trade associations/  
other industry bodies



Logistics associations

## Benefits

### Freight Forwarders

Greater visibility of regional counterparts and potential customers.

Reduce the time and effort to establish credible new business partnerships.

Fulfil cross border trade compliance at a lower cost.

### Trade Associations

Reduce administrative effort to manage memberships.

Enhance the value of the association by helping members to access new markets.

Improve communication with members.

## GeTS

GeTS Asia Pte Ltd is the technology provider for the 'hive' program. GeTS offers a comprehensive suite of services that helps traders meet regulatory and compliance requirements from government agencies and trade associations around the world.

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